

SPORTS EQUIPMENT FOR YOUR INSIDES.



You spend a substantial amount of money on your equipment, looking for a performance edge that no one else has. But what have you spent on the "equipment" inside your body? And what if we told you that for a little more than a buck you could go longer, faster and recover quicker. Would you believe us?

GU energy gel are the product of years spent in the lab and out in the hills in the pursuit of the ultimate source of energy. The leader in energy gels - GU is a great tasting, lightweight, easy-to-use and powerful source of the exact nutrients your body needs to energize for, perform during and recover from exercise.

If you've been searching for an edge take a moment and think about the "equipment" on the inside, then look to GU for all your energy needs. GU Sports, sports equipment for your insides.

- The first and best Energy Gel
- Best tasting gel (ACI Gold Medal)
- Convenient, portable and easy to use
- GU proudly sponsors many athletes and events



GU SPORTS
sports equipment for your insides

GU Energy Gel received
the Best Taste award from
the American Culinary Institute

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